mgm Software

Customised ERP Solution for Modern Businesses

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Customised ERP Solution for Modern Businesses

BY JOE PHILLIP

The digital age has witnessed a transition in the way organisations view ERP systems. They consistently look for ERP systems that seamlessly integrate with various business applications in financial, HR, and accounts to get a continuous flow of data. Traditionally, data resided in multiple business applications creating data silos, but now organisations depend on ERP systems to manage all the data changes. These systems are viewed as a central hub of data where the access and management of critical data is simplified. Another aspect that organisations are paying attention to is the mobility of ERP systems that need to be available from any mobile device anytime and anywhere to increase access to critical data on the go. Cognising these needs, mgm Software, with an experience of three decades, offers its modular ERP system that combines mobility, flexibility and efficiency while seamlessly integrating with critical business systems. With mgm ERP, customers can get a comprehensive overview of all operational processes and the necessary depth of information required to make goal-oriented decisions quickly. This ultimately leads to an increase in productivity, efficiency and process optimisation.
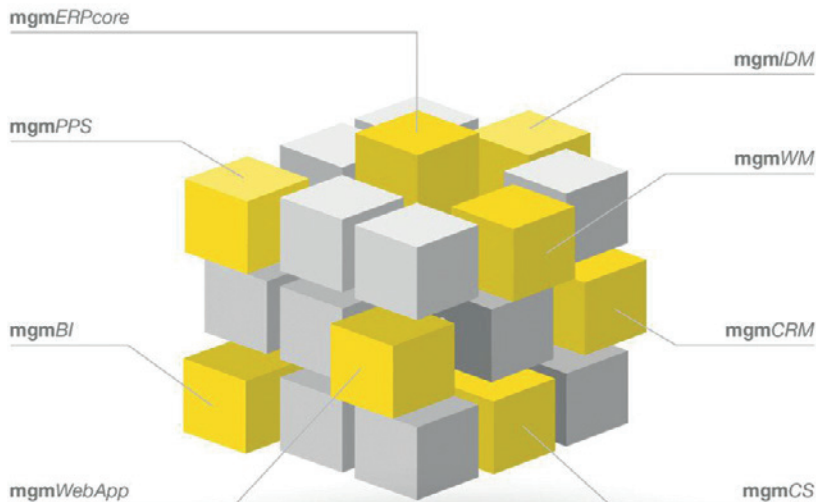
Keeping It Simple

Built upon a modular software concept, mgm ERP provides a solution (bundle of modules)

IN GENERAL, 'KEEP IT SIMPLE' IS NOT JUST A MOTTO FOR US AND OUR SOFTWARE SOLUTION BUT ALSO A WAY OF WORKING WITH OUR CLIENTS—WITH SHORT IMPLEMENTATION TIMES

Labels on diagram:
mgmERPcore, mgmIDM, mgmPPS, mgmWM, mgmBI, mgmCRM, mgmWebApp, mgmCS

to clients that fit into their current as well as changing needs. Similarly, clients get the benefits of a holistic and an extremely flexible system, which is optimised and continuously upgraded as per market needs. With a motto to 'keep it simple,' mgm Software empowers clients to simplify their daily business enabling them to concentrate on core business operations and make good decisions. "In general, 'keep it simple' is not just a motto for us and our software solution but also a way of working with our clients—with short implementation times," remarks Mario Mühlegger, MD of mgm Software.

The company's ERP system is divided into multiple core modules, which can combine various main and submodules. The components cover the main business areas that are important to almost every small and medium-sized enterprises, plus the web-solution can be used to stay informed and handle the business on the go. mgm ERP combines the various economic demands of a business on a modular basis from order management and invoicing, production planning and warehousing, controlling to customer relationship management.

The "ERPcore" module comprises the relevant functions every company needs including the basic functionality of an ERP system. With the ability to connect to third-party systems via interface partners, clients can use a basic version to design daily business more efficiently and with more overview and automation. With "mgmIDM" module, clients can easily associate all important information with the affected names, articles or business cases. Here, clients benefit from a comprehensive and integrated document management.

The "mgmWM" module provides fully automated and system-integrated warehouse management. This helps to streamline related business processes and increase inventory turnaround efficiency with real-time warehouse management. With the "mgmPPS" module clients optimise their production planning and control, including production data acquisition. The solution package enables clients to perfectly manage

operations and optimise processes, thereby making businesses more efficient.

Moreover, the mgm ERP bundle also includes an integrated cash module "mgmCS" which is an essential factor for service businesses. Clients get the ability of an already system-integrated cash desk, depending on their needs from small to large. And the "mgmBI" module is a very important one to most clients to get deep insights for fast and future-oriented decisions and brings entrepreneurial information and knowledge structure to the point. Further, mgm ERP also offers the benefits of an integrated CRM functionality through "mgmCRM" that allows clients to take a systematic and logically structured overview per customer with all relevant information on the existing customer relationship. This way clients can respond even better to their customers and take targeted measures at an early stage. On top of this, clients can use the important functionalities on the go with the "mgmWebApp." With the mgm WebApp, clients can stay well informed, even away from the actual mgm ERP system and can carry out transactions. Clients have access to all business data relevant to each department like invoice, sales, customer information and more. The user-friendly interface also makes a pleasant and efficient user experience possible,anywhere, anytime.

Importantly, all modules are linked to each other in a special logic for optimised data flow and easy use of the mgm ERP business software. Before selling any of these modules, mgm Software comes up with suggestions of modules that are best suited to the client's needs. Clients then choose the modules that they need based on the ERP core variant. After further adjustments, according to the requirements and demands of the customers, (structurally and design wise) an easy to handle, individual and flexible tool is at their disposal.mgm ERP is a modern and future-oriented business solution, open to every line of business, based on the enormous flexible conception of the software.

Workshops to Achieve a Strong Business Future

Along with the software, mgm Software fortifies clients with all-embracing workshops, where they can expect not simply a list of requirements

but also a "look & feel" of their new final business software and how to work with it efficiently for a strong business future. "In addition, we always have in mind our motto to 'keep it simple.' It is about getting to the point and finding a solution through a joint dialogue that fits the company for the moment and makes an enlargement-plan for the future if required," explains Mühlegger. The company's experts highlight the possibilities and advise clients of the scope of their new mgm ERP system.

What is more, clients can expect reliable support to adapt their system, even if it means downsizing it. "Ultimately it is all about operating in a sustainable, long-term, future-oriented and efficient manner, generating competitive advantages and increasing the economic efficiency. With mgm ERP we are trying to establish these parameters," says Mühlegger.

OUR AIM IS TO PROVIDE A SOLUTION THAT ENABLES OUR CLIENTS TO PERFORM EFFICIENTLY AND SUSTAINABLY AND ONE THAT CAN GROW WITH THEIR BUSINESS AND NEEDS

Over the years, mgm Software has served numerous clients including startups and small and midsize businesses. A case in point is that of a bakery that supplies bread to numerous eateries, resellers and hotels. As widespread among small craft businesses with a long history their organization has grown with their business and mostly been adapted. Then they reached the point where they needed an efficient planning and organization tool for handling orders, planning resources and optimizing their production. With mgm Software, the bakery decided for a step by step implementation of a comprehensive solution package in its final version, consisting of four core modules (ERPcore, mgmWM, mgmPPS, mgmCRM) and some additionally modules out of the other core modules. The bakery knew exactly when they had to deliver, how much, to which customer and how to use their resources efficiently. They shifted from a single shift to 3-shifts to produce more bread in the same time. This way the bakery's production accelerated in a streamlined manner increasing efficiency and profits. This case shows mgm Software's openness to every line of business and how it can help boost the efficiency of even craft businesses like that of a bakery.

Understanding Client's Pulse and Treading Ahead

When it comes to the key differentiators of mgm Software, it is its approach to carry out things that makes it unique. "We believe software has to fit the company and not the other way round. We act as partners and figure out together with our clients how the software best suits and supports the company and where to potentially optimise business processes as well," mentions Mühlegger. By actively listening and "talking the same language", combining it with their multifarious experience, the company is always open for new ideas and ways to work out the best possibilities for the clients. "In our point of view, even companies in the same areas are more or less unique and have special needs to be addressed." This is the reason potential clients can expect personalised presentations, the first impression of the software, and an all-embracing workshop from mgm Software. This way the company gets a comprehensive overview and deep insights necessary to collectively find the software solution that is a perfect match for them. "Our aim is to provide a solution that enables our clients to perform efficiently and sustainably and one that can grow with their business and needs. We want them to be a step ahead," he adds. With mgm ERP, clients have a holistic and extremely flexible system, which is constantly being optimised and upgraded with regard to upcoming new trends in the market.

Another reason for the company's year on year success is its skilled team. "Our employees always inspire each other to learn and pursue ideas together," says Mühlegger. mgm Software has lead to a collaborative culture, which enables great ideas, creativity and well thought-out and mature solutions. The company's approach not only reflects in its employees but clients also appreciate mgm Software's approach and flexibility of its business solution and innovative thinking. mgm Software's active team stands as a reliable partner by their customers' sides, with decades of experience in various sectors, as well as with economic know-how. "Trainings, a willingness to listen, and mutual learning in order to anticipate new needs, are just as important and powerful as modern business software. All of these are crucial factors for sustainable business success," states Mühlegger.

Having a strong customer base in Austria, mgm Software is working towards expanding into Switzerland and Germany. On the product side, the company is investing its focus on empowering clients to handle their daily business requirements from a single system efficiently. For this, mgm Software is bringing multiple enhancements to its products and modules based on customer feedback received during workshops. Also, the company is looking at bringing more modules for mobile devices to serve clients on the go. "Ultimately, an ERP system is an investment into the future. Up to this day, thousands of users from hundreds of different businesses trust and use our products," adds Mühlegger. CA

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Top 10 ERP Solution Providers - 2019

Enterprise Resource Planning (ERP) systems are burning examples of the diminishing scope for growth or innovation in the Enterprise Software industry. After almost a decade of ERP systems' penetration into business infrastructures, executives have realized the setbacks of these platforms, including security and productivity factors. Consequently, organizations are leaning toward Governance, Risk and Compliance (GRC) solutions, while reallocating their investments from conventional hardware and software to Internet of Things (IoT), Artificial Intelligence (AI), Blockchain and similar other new technologies.

Cloud-delivered ERP models are a thing of past; organizations are more inclined toward adopting systems offering more functionalities over ease-of-use, low costs, and flexibility. According to a report by G2Crowd, focus on feature-based ERP Platforms will increase from 48 to almost 75 percent in the fiscal year. Nevertheless, cloud-based systems have proven to be affordable for small and medium businesses (SMBs) due to their ease-of-integration, empowering them to improve their quality of work.

The announcement of the General Data Protection Regulation (GDPR) in 2018 emerged as a red flag for organizations, helping them realize vendors that are not abreast of the latest compliance regulations. Besides GRC, firms are also switching to Environmental Health and Safety Tools (EHS) to stay industry compliant at all levels of operations.

While cutting-edge technology ensures quality for the trading industry, it is an uphill task for organizations to decide on one from the wide assemblage of trends. To make this task easier, a distinguished panel comprising CEOs, CIOs, VCs, Analysts and the editorial board of CIOApplications Europe has selected a list of ERP solution providers.

We present to you CIOApplications Europe's "Top 10 ERP Solution Providers - 2019."

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recognized by CIO Applications *magazine as*

CIO Applications TOP 10
ERP
SOLUTION PROVIDERS - 2019

An annual listing of 10 companies that are at the forefront of providing ERP solutions and transforming businesses

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Provides flexible, holistic and modular ERP tool customised according to client needs